

## MY OPTOMETRIST INC

### APPLICATION FOR THE CONSENT OF A DATA SUBJECT FOR THE PROCESSING OF PERSONAL INFORMATION FOR THE PURPOSE OF DIRECT MARKETING IN TERMS OF SECTION 69(2) OF THE PROTECTION OF PERSONAL INFORMATION ACT, 2013 (ACT NO. 4 OF 2013)

#### REGULATIONS RELATING TO THE PROTECTION OF PERSONAL INFORMATION, 2018 (Regulation 6)

|                           |                                          |
|---------------------------|------------------------------------------|
| <b>TO:</b>                | <b>DETAILS OF DATA SUBJECT</b>           |
| Name(s) and Surname:      |                                          |
| Identity number:          |                                          |
| Contact number(s):        |                                          |
| E-mail address:           |                                          |
| <b>FROM:</b>              | <b>DETAILS OF RESPONSIBLE PARTY</b>      |
| Name(s) and Surname:      | Marléne Pretorius for My Optometrist Inc |
| Business, postal address: | PoBox 6689 Westgate 1734                 |
| Contact number(s):        | 011 568 0250 / 076 052 1258              |
| E-mail address:           | marlene@myoptometrist.co.za              |

Full names and designation of person signing on behalf of responsible party:

\_\_\_\_\_

.....

Signature of designated person

Date: \_\_\_\_\_

#### PART B

I, \_\_\_\_\_ (full names of data subject) hereby:

☐

Give my consent

To receive direct marketing of goods or services to be marketed by means of electronic communication.

SPECIFY GOODS or SERVICES: \_\_\_\_\_

SPECIFY METHOD OF COMMUNICATION: E-MAIL & WHATSAPP  
OTHER

Signed at ..... This ..... day of ..... 20.....

.....

Signature of data subject